

MAXIMIZE

Your Floor Care Program With Midlab's New Premium Floor Finish!

MAXIM[®]

Premium High Solids Floor Finish

Maxim[®] Premium High Solids Floor Finish is an extremely tough floor finish designed to resist heavy foot traffic conditions and extend the life of your floor!

Thanks to Midlab's innovative *micro-emulsion technology*, Maxim Premium High Solids Floor Finish features superior dirt, scuff, and heel mark resistance.

Benefits & Features

- ✓ **Optically enhanced to deliver high initial wet-look gloss**
- ✓ **Black mark & soil resistant**
- ✓ **Easily repairs marks & scratches**
- ✓ **Low foam formula with superior leveling**
- ✓ **Excellent detergent resistance & easy removability.**

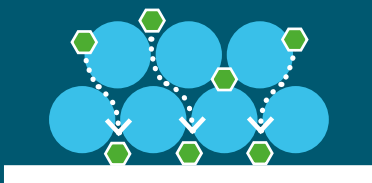


What is Micro-Emulsion Technology?

Normal floor finish particles leave gaps during film formation which creates weak zones in the final finish.

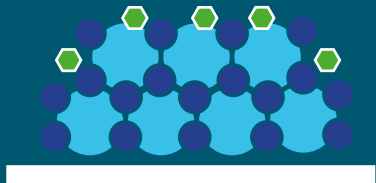
Maxim® Premium High Solids Floor Finish contains micro-emulsion technology, which fills in the gaps, leaving behind a tougher, more durable finish with superior shine and durability.

Other Floor Finishes



Microscopic gaps in film can allow for soil penetration

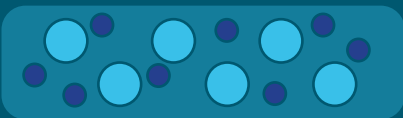
Maxim's Premium High Solids Floor Finish



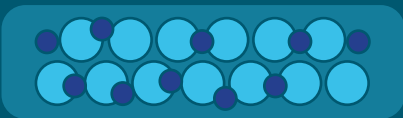
Creates a soil repelling barrier at a microscopic level

How Does It Work?

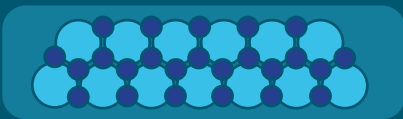
Micro-emulsion technology forms a tougher surface than most floor finishes which maximizes repair during burnishing to restore and enhance gloss. This means a less frequent need to strip and re-coat floors which equals **lower maintenance costs!**



Stage 1:
Floor finish is applied



Stage 2:
Small finish particles link with larger particles as water evaporates



Stage 3:
Small particles bond and fill gaps as finish begins to dry



Stage 4:
Solid soil resistant film is formed after drying