

# MAXIMIZE

## Your Floor Care Program With Midlab's New Polished Concrete Care Product!

**MAXIM®**

### Polished Concrete Daily Cleaner & Protector

**Maxim® Polished Concrete Daily Cleaner & Protector** is a daily cleaner and floor densifier all in one! With regular use Midlab's new product can help prolong a floor's polished appearance.

Polished concrete is an absorbent surface, vulnerable to staining due to soil penetration. Maxim® Polished Concrete Daily Cleaner & Protector can guard against staining and soil penetration when used daily.

#### Benefits & Features

- ✓ **Effectively cleans and removes oils and grime**
- ✓ **Densifies concrete with repeated use to prolong floor life**
- ✓ **Enhances stain resistance of floors with consistent use**



# MAXIM<sup>®</sup>

## Has The Answer To Concrete Floor Care!

### Why **Polished Concrete?**

Polished concrete has become a popular choice within commercial construction over the last 20 years. The design of this type of flooring provides a low maintenance surface that is also aesthetically pleasing.

When customers enter a room, one of the first things they notice is the floor. A properly maintained, polished concrete floor can give customers an immediate feeling that the facility they are entering is clean and well maintained.

### **Investment**

Polished concrete requires a large investment up front. Once the contractors leave, it's up to **YOU** to protect & maintain your floor. Without proper maintenance polished concrete floors are susceptible to staining & dulling in high traffic areas.

**Maxim<sup>®</sup> Polished Concrete Daily Cleaner & Protector**  
**protects your floor after the contractor leaves!**

